

THE NEW YORK DESIGN CENTER PRESENTS

Behind the Pages

with

Keita Turner, Cassandra Bromfield

and Wendy Goodman



The background is a vibrant, abstract composition of colors including red, blue, yellow, and purple, with a white hand-drawn frame around the edges.

THE NEW YORK DESIGN CENTER PRESENTS

Behind the Pages takes an inside look at a recently published project.
Bringing together the people who bring our favorite stories to life.

2 O O
L E X

NEW YORK
DESIGN CENTER

New York Magazine's Design Hunting
A Vibrant Reimagining
of a 1960s Brooklyn Co-op
By Wendy Goodman



Cassandra Bromfield, fashion designer and artist, was raised in this South Williamsburg apartment.

Her mother, Elaine Bromfield, was a schoolteacher, and in 1964 she bought the 894-square-foot two-bedroom apartment in Lindsay Park, an affordable-housing cooperative that was then brand new.

At the time, Cassandra was about 8 years old.



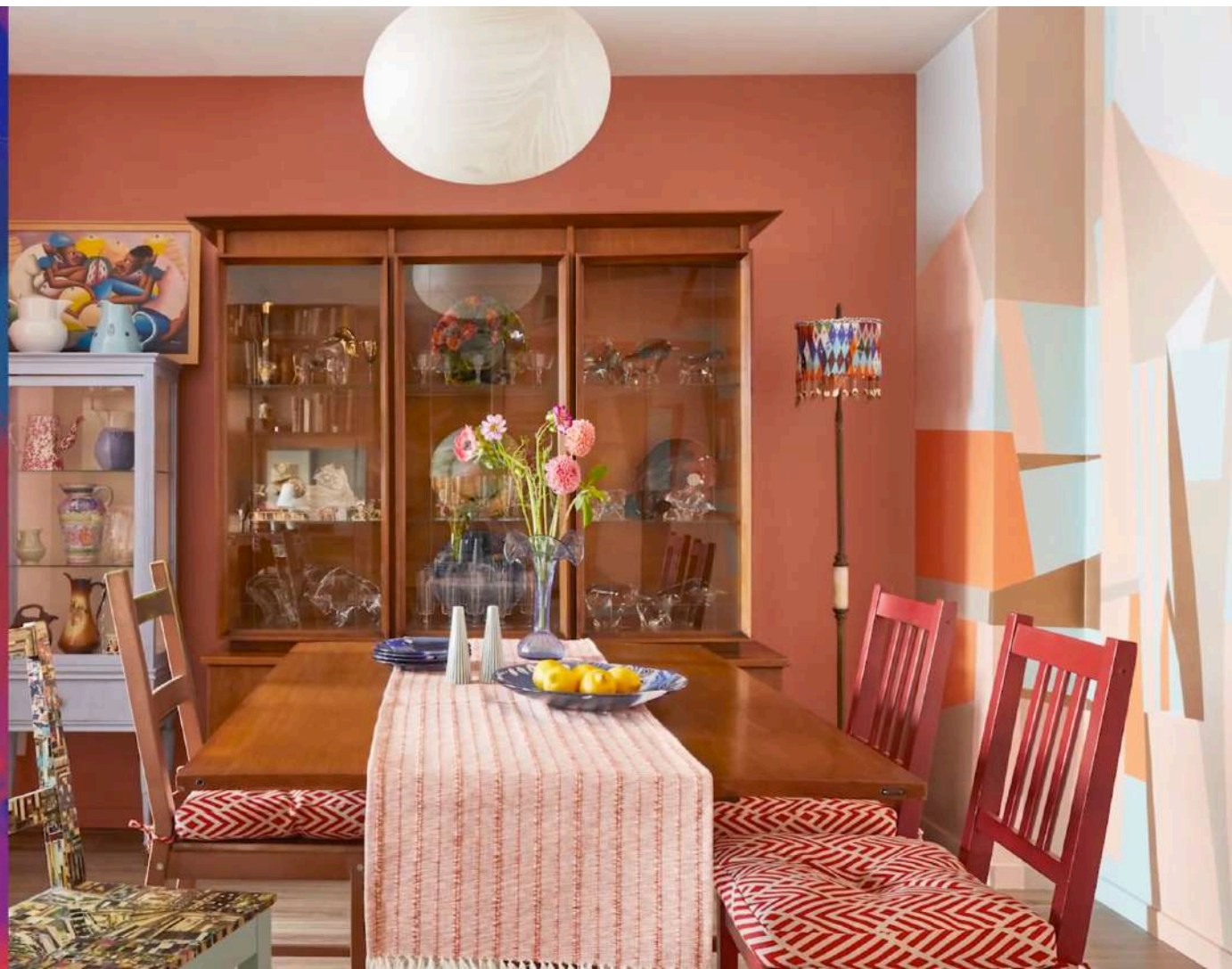
Bromfield's mother passed away in 2008, and in 2016, she decided that the apartment needed some refreshment, starting with the kitchen. She contacted interior designer Keita Turner.







Join us for a conversation
on this beautifully renovated
home with Cassandra,
Keita and Wendy as they share
the unpublished history,
and story behind the pages.



INTRODUCTIONS



CASSANDRA

CASSANDRA BROMFIELD, Client

KEITA



KEITA TURNER, Designer



WENDY GOODMAN, Design Editor, New York Magazine and Curbed

THE RENOVATION PROCESS

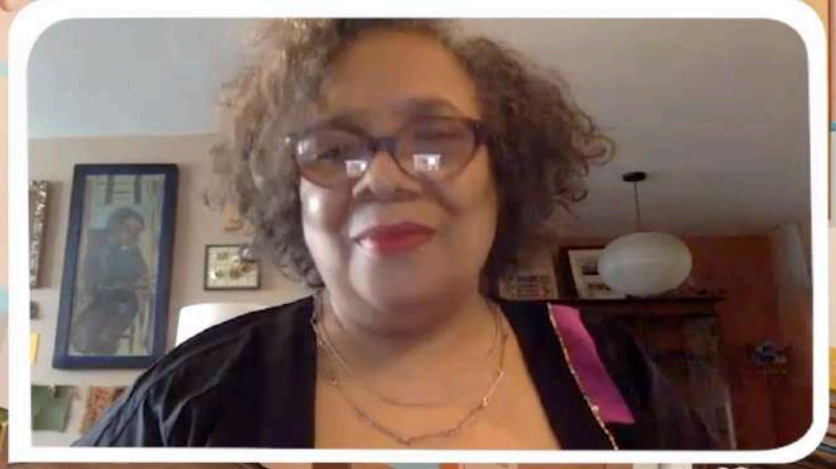




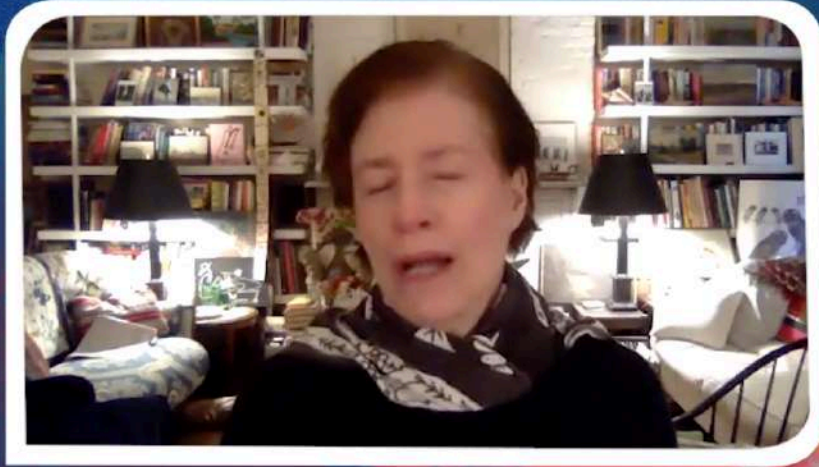




THE WALL









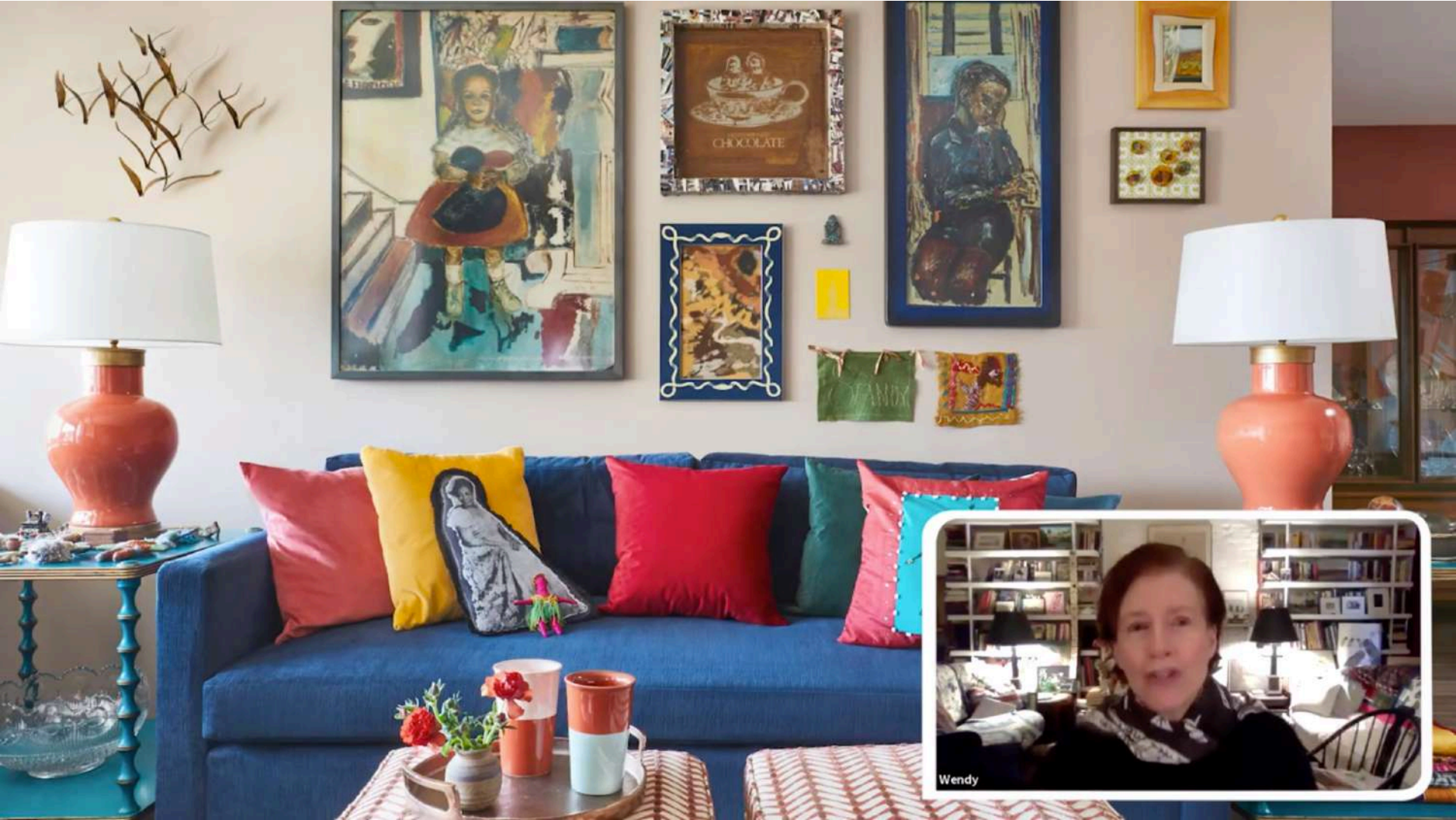
WORKING WITH
A DESIGNER





A DESIGN
EDITOR'S DREAM





LIVING IN THE
APARTMENT
POST-RENOVATION



The image features a vibrant, abstract background composed of various colors including red, blue, yellow, and purple, with visible brushstrokes and textures. The text "The End" is centered in a white, hand-drawn, slightly irregular font.

The End



Thank you to:

**Wendy Goodman, Keita Turner and
Cassandra Bromfield**



Project Credits:

INTERIOR DESIGN: Keita Turner Design

INTERIOR PHOTOGRAPHY: Kelly Marshall

PROP STYLING: Helen Quinn

CASSANDRA'S AND KEITA'S MAKEUP: Keanda Snagg

GENERAL CONSTRUCTION: MRTA Design Construction

Project originally published by Wendy Goodman for New York Magazine



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Andy Ognibene